



Allen Larsen

allenacrossamerica.com

SPONSORSHIP 2003

The Ultra

- \$1,000.00 -

Get your company logo on the race jersey and take your exposure to the next level with our "Ultra" package. You'll also receive a minimum three :15 second commercial spots, including all production costs, on our video coverage to be broadcast on R&R cable channel 40 during the race and see your commercial in our documentary video as well. Three medium sized van logos ensure visibility on our support van to round out "The Ultra" package.

"Ultra" Sponsors Receive:

- ☐ "Century" and "Double" package benefits Plus!
- ☐ Jersey logo placement!
- ☐ Logo listing in newspaper ads
- ☐ :15 sec. Video commercial production
- ☐ Minimum of 3 commercial placements during race
- ☐ Minimum of 1 placement in documentary video
- ☐ 60 sec. Logo placement on our RAAM 2003 documentary
- ☐ WWW logo link on sponsor page (medium size)
- ☐ WWW rotating link on our homepage video
- ☐ RAAM 2003 T-Shirt
- ☐ Plus more - see package comparison chart

