



Allen Larsen

allenacrossamerica.com

SPONSORSHIP

2003

The Echelon

- \$5,000 -

Our “Echelon” package is limited to 3 sponsors as there is only so much jersey space available. You’ll receive all the benefits of our “Qualifier” package along with larger logos on the van and jersey. You’ll also receive logo placement on shorts side panel. We will also include your company logo on our One Sheet Brochures that will be posted in several different local areas as well as dispersed in the 13 states we pass through on the race.

“Echelon” Sponsors Receive:

- Large logo placement on Jersey
- Extra large logo placement on Van
- Company mention by Allen on television and video
- Five :60 sec commercials on R&R channel 40
- Company logo printed on one sheet brochure
- Commercial in documentary video
- Front page www logo link
- Logo placement on shorts
- Commemorative RAAM 2003 Plaque
- Denim RAAM 2003 shirt
- Plus more! - see package comparison chart

